

## Sun Theatre Advertising Opportunities

### **Premium Package... \$2400.00/yr**

This package includes multiple advertising opportunities listed below.

- 1) 30 minutes prior to movie On-Screen advertising loop.
- 2) Popcorn Monday Sponsor Recognition
  - a. Recognition within multiple mediums including: Newspaper, Radio, Marquee and special on-screen pre-show recognition for the week.
- 3) Full video capabilities and sound. (Example) Full production 30sec TV advertisements.
- 4) Website recognition

### **Full Screen Elite Package... \$1200.00/yr**

This represents a full screen shot for enhanced visual capabilities, pictures, phone numbers, etc.

- 1) 30 minutes prior to movie On-Screen advertising loop.
- 2) Full screen without video capabilities. Website recognition

### **Business Card Basic Package... \$600.00/yr**

Package includes business card on-screen advertising prior to each show.

- 1) On-Screen advertising
- 2) The business card will be illustrated on the screen in a block of (4) cards.
- 3) Website recognition

### **Movie Schedule Advertising... Cost TBD**

- 1) Advertisements on the sides of the movie flyers which are published on a periodic basis.

### **Advertisement Development:**

All advertisement development and updates will be at the cost of the advertiser. Dependent upon the complexity of the advertisement, most ads will cost approximately \$150.00 to develop. Development and updates may be contracted through our marketing agency. All fees will be invoices directly from the marketing agency and SCIG, LLC will only invoice your company for the on-screen advertising services.

Various advertising media are possible with the digital system. Video, Music, Still Pictures, Voice Over and more are all possibilities. Our marketing agency SCIG, LLC has contracted with will be able to verify which media will best fit your objective and budget.